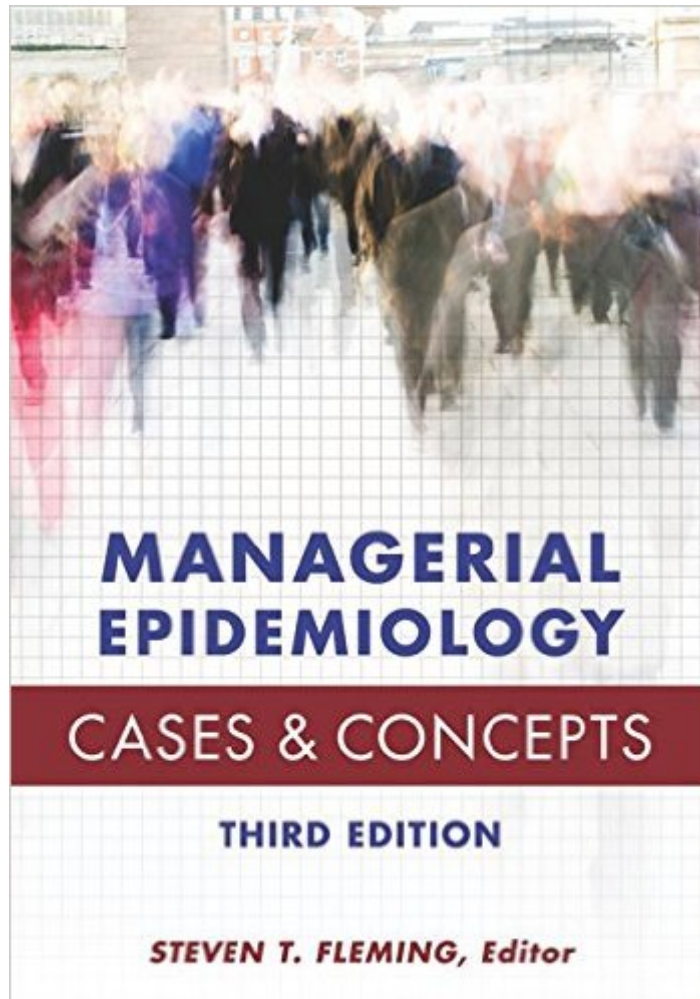


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# Managerial Epidemiology: Cases And Concepts



## Synopsis

60 New Cases Included! *Managerial Epidemiology: Cases and Concepts* provides an introduction to epidemiology and explains how to use epidemiological concepts and tools to improve decisions about the management of health services. As health administration becomes more focused on population and community health, understanding the impact of disease on populations in a service area is more important than ever. This book blends theory and application by presenting basic principles and expanding discussion on healthcare management in chapters that are filled with case studies, examples, and exhibits to reinforce concepts. A new chapter on the importance of epidemiology for both public health and healthcare leadership is included, along with three application chapters that focus on the health of populations with three specific diseases. A new appendix of formulas has been added, along with an in-text glossary. A major update to this edition includes the addition of more than 60 new cases, bringing the total number of cases in the book to more than 100. Three levels of cases provide multiple options for coursework: Fifteen new in-depth capstone cases expand on concepts covered in the book. The capstone cases can be used as problems sets or exams, or they can form the foundation for a case-study approach to classroom instruction. Answers to the capstone cases are stored in a secure page in the online Instructor's Resources for this book. In-chapter cases are accompanied by in-chapter answer guides. These case/answer guide combinations are presented as an integral component of the learning process offered by the book. By working through the cases, using the answer guides, students will learn new material and gain application reinforcement of concepts presented elsewhere in the chapters. End-of-chapter cases provide additional exercises for application practice. Answers are provided at the end of the book so that students can self-quiz and use the cases to build their understanding of epidemiology.

## Book Information

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## Customer Reviews

I gave this book two stars because the case studies are an interesting way to apply the information; however, the reading seems excessively complicated and dry. Clearly the author is a fan of jargon, because that is precisely the method in which this is written. I would expect there to be moments of complication, but there are surprisingly few moments of transparency. It contains interesting information, but is presented in the most over-elaborate way.

Interesting cases reviews and end of chapter exercises to increases understanding of managerial epidemiology.

Easy to follow and read with understanding. Excellent book!

Came as expected! Fast Shipping w/ Prime! Good Product

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